



Affinity Gaming Partners with LEET to Introduce Video Game Tournaments at Silver Sevens Hotel & Casino

LAS VEGAS (Oct. 7, 2016) - Affinity Gaming has partnered with leading eSports authority LEET to introduce competitive skill-based video game tournaments at its Silver Sevens Hotel & Casino property. The live video game tournaments will run weekly at the Corona Cantina bar and feature popular video games including Madden NFL, FIFA, Call of Duty and Rocket League, with a top prize of \$250 cash awarded each week.

The video game industry has seen a significant increase in live competitions, as the interest in e-sports around the world continues to grow. "Silver Sevens is one of only two casinos in Las Vegas currently offering video game tournaments, and the enormous potential of this emerging opportunity is something the industry can't ignore," said Affinity Gaming CEO Michael Silberling. "Not only is this another amenity for our current customers, but we are seeing an increasing demand for eSports and skill-based games from a new millennial audience. We want to be on the forefront of engaging with this growing community."

The LEET tournaments are open to all A-Play members with a \$15 buy-in. All participants and spectators must be at least 21 years old to enter. This week's event will run tonight from 7-9 p.m., with registration from 6-7 p.m. The tournaments will then move to Sunday evenings from 5-7 p.m., with registration from 4-5 p.m.

"The competitive video gaming sector will only continue to grow, so we're excited to offer this tournament at Silver Sevens," says LEET Co-Founder Carson Knuth. "The players have mastered these games and the competition is fierce. Not only is it fun for the gamers themselves, spectators are welcomed as well to watch!"



Silver Sevens

About Silver Sevens

Silver Sevens Casino is a hotel and casino located just three blocks east of the Strip. Open 24 hours a day, the casino boasts more than 800 games and slot machines, and a budget-friendly hotel with 331 rooms. The property also offers a variety of restaurants, an outdoor pool, shuttle service to and from the Strip and the airport, a fitness center and WiFi for all hotel guests. For more information, visit SilverSevensCasino.com.

About LEET

Las Vegas-based LEET officially launched in 2013. The company is a gaming technology provider that introduces eSports, technology and live events into casino environments. For more information, please visit www.leet.gg

About Affinity Gaming

Affinity Gaming is a diversified casino gaming company headquartered in Las Vegas, Nevada. The Company's casino operations consist of 11 casinos, five of which are located in Nevada, three in Colorado, two in Missouri and one in Iowa. For more information about Affinity Gaming, please visit its website affinitygaming.com. Follow us on Twitter and Instagram @SilverSevensLV and then like us on Facebook at facebook.com/silversevenscasino.

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