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Affinity Gaming's™ Silver Sevens Hotel & Casino™ Gives Back During American Heart Month

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LAS VEGAS (Jan. 25, 2016) - This February in honor of American Heart Month, Affinity Gaming's Silver Sevens Hotel & Casino will raise awareness and funds to help prevent cardiovascular disease, kicking off with a \$5,000 donation to the American Heart Association. Cardiovascular disease, including heart disease, stroke and high blood pressure, is the number one cause of death among American men and women, responsible for one out of every three deaths.

"We're proud to use our voice and resources to support organizations like the American Heart Association, whom continue to focus on advancing medical research and treatment as a means to fight diseases that affect so many people," says General Manager of Silver Sevens Hotel & Casino, Dan Uonites.

In addition to the \$5,000 donation, Silver Sevens will:

- Light its marquee red for the month
- Donate 100% of proceeds from Red Dress pins sold in the gift shop to the American Heart Association
- Donate \$1 to the American Heart Association from the purchase of every glass of Dark Horse Red blend and Cabernet, Angry Orchard Hard Apple Cider, tomato bisque and grilled cheese, and red velvet cupcake. These beverages are available at the restaurant or casino bar of your choice and food options are available at the Sterling Spoon Café.

On National Wear Red Day, Friday, Feb. 5, Angry Orchard Hard Cider brand ambassadors will provide tastings and giveaways at Corona Cantina from 6-9 p.m. Hotel team members will be encouraged to wear red to provide an important reminder that 80 percent of cardiac and stroke events can be prevented with education and action.

About Silver Sevens

Silver Sevens Casino is a hotel and casino located just three blocks east of the Strip. Open 24 hours a day, the casino boasts more than 800 games and slot machines, and a budget-friendly hotel with 327 rooms. The property also offers a variety of restaurants, an outdoor pool, shuttle service to and from the Strip and the airport, a fitness center and WiFi for all hotel guests. For more information, visit SilverSevensCasino.com.

About Affinity Gaming

Affinity Gaming is a diversified casino gaming company headquartered in Las Vegas, Nevada. The Company's casino operations consist of 11 casinos, five of which are located in Nevada, three in Colorado, two in Missouri and one in Iowa. For more information about Affinity Gaming, please visit its website: www.affinitygaming.com Follow us on Twitter and Instagram @SilverSevensLV and then like us on Facebook at facebook.com/silversevenscasino.

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