



Tickets Now on Sale for Grammy-Nominated Trace Adkins at Primm Valley Resort & Casino

LAS VEGAS (Feb. 8, 2016) - Tickets are now on sale for Grammy-nominated and “Celebrity Apprentice” winner Trace Adkins, live in concert at Star of the Desert Arena in Primm, Nevada. This one night only show is set for Saturday, Feb. 13 with doors open at 7 p.m. and the concert beginning at 8 p.m. Tickets start at \$42.10 each and room packages including two concerts and a one-night stay are available for \$139.95 plus taxes and fees.

Trace Adkins’ trademark baritone has powered countless hits to the top of the charts and sold more 10 million albums. His hit list includes “You’re Gonna Miss This,” “Ladies Love Country Boys,” “Songs About Me,” “Every Light In The House,” “Hillbilly Bone” and “Just Fishin’,” to name a few. A member of the Grand Ole Opry, Adkins is also an actor, author and spokesman for the Wounded Warrior Program and the American Red Cross, for whom he raised more than \$1.5 million dollars as winner of NBC’s “Celebrity Apprentice.” In recent years, Adkins has performed seven USO Tours.

“We are thrilled to bring big name artists such as Trace Adkins, amongst many others to be announced, to Star of the Desert Arena,” said Shana Gerety, Vice President of Marketing at Primm Valley Casino Resorts. It’s the perfect opportunity for the community to take the short drive to Primm to experience a concert, dine, stay and play.”

For tickets, visit primmvalleyresorts.com or call the Star of the Desert Arena Box Office at 702.386.7867. Box office hours of operation are Tuesday to Friday 10 a.m. to 5 p.m. and Saturday 10 a.m. to 8:30 p.m.



Trace Adkins

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About Primm Valley Casino Resorts:

Primm Valley Casino Resorts, located 25 minutes south of Las Vegas on Interstate 15 at the Southern Nevada/California state line, includes Buffalo Bill's Resort & Casino, Primm Valley Resort & Casino, and Whiskey Pete's Hotel & Casino. The properties' amenities offer something for everyone including 24-hour dining, The Spa at Primm, shopping at the Fashion Outlets of Las Vegas and two championship golf courses designed by Tom Fazio. With The Desperado Rollercoaster, Adventure Canyon Log

Flume, Video Game Arcade, Carolee Movie Theatre, Bonkerz Comedy Club and the Star of the Desert Arena, a venue for the best live performances, Primm Valley Casino Resorts offers entertainment and recreation at an affordable price for each member of the family. For more information, visit primmvalleyresorts.com.

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