



Rock N' Roll Hall of Fame Inductee Gladys Knight to Perform at Primm Valley Resort & Casino

LAS VEGAS (April 22, 2016) - Tickets are now on sale for seven-time Grammy award winner, singer-songwriter, and actress Gladys Knight, live in concert on Saturday, July 30 at Star of the Desert Arena in Primm. Doors open at 7 p.m. and the concert starts at 8 p.m. Tickets start at \$XX and room packages including two concert tickets and a one-night stay at Buffalo Bills are available for \$129.99 plus taxes and resort fees.

Knight first rose to stardom in the 60s with the group Gladys Knight & The Pips. The Motown Records group had several top 20 hits including "Every Beat of My Heart," "Nitty Gritty," "I Heard it Through the Grapevine," "If I Were Your Woman," and "Midnight Train to Georgia." Once the group disbanded, Knight went on to enjoy a successful solo career, becoming known as the "Empress of Soul." Knight remained in the spotlight as a guest star on several television series in the 80s and 90s as well as a film career that earned her a Golden Globe Award nomination.

"We are so excited to have the legendary Gladys Knight perform at Star of the Desert Arena," said Shana Gerety, vice president of marketing at Primm Valley Casino Resorts. "It provides fans with a great reason to get out to Primm this summer and experience all we have to offer."

For tickets, visit primmvalleyresorts.com or call the Star of the Desert Arena Box Office at 702.386.7867. Box office hours of operation are Tuesday to Friday 10 a.m. to 5 p.m. and Saturday 10 a.m. to 8:30 p.m.



Gladys Knight

Be social! Keep up with Primm Valley Casino Resorts events and news on Facebook at [facebook.com/primmvalley](https://www.facebook.com/primmvalley) and Twitter [@PrimmValley](https://twitter.com/PrimmValley).

About Primm Valley Casino Resorts:

Primm Valley Casino Resorts, located 25 minutes south of Las Vegas on Interstate 15 at the Southern Nevada/California state line, includes Buffalo Bill's Resort & Casino, Primm Valley Resort & Casino, and Whiskey Pete's Hotel & Casino. The properties' amenities offer something for everyone including 24-hour dining, The Spa at Primm, shopping at the Fashion Outlets of Las Vegas and two championship golf courses designed by Tom Fazio. With The Desperado Rollercoaster, Adventure Canyon Log Flume, Video Game Arcade, Carolee Movie Theatre, Bonkerz Comedy Club and the Star of the Desert Arena, a venue for the best live performances, Primm Valley Casino Resorts offers entertainment and recreation at an affordable price for each member of the family. For more information, visit primmvalleyresorts.com.

###

Media contact and to schedule interviews

Nicole Bullis

nicole@one7communications.com

702.497.8178